

WRITE TO WIN!

5 tips to make your nomination stand out

We suggest you write your nomination in a text document before logging into the app to submit it. After entering as much as you're able, email the entire document to RockITAwards@mail.wvu.edu.

Here are 5 tips on making your nomination stand out:

- **PICK THE RIGHT CATEGORY!**

Role Models inspire and drive us. They demonstrate, encourage and embody a positive attitude, collaboration, leadership, initiative and imagination. They stand out from others in specific, notable ways.

Outreach contributes to the well-being and quality of life in our communities, whether that be within WVU or locally, regionally or nationally. Service to individuals and to civic or charitable groups can be considered.

Innovation is the development of something new. It's a creative or clever solution to a problem, or a way to make ITS more efficient and more effective.

- **BE CONCRETE, NOT JUST COMPLIMENTARY.** Cite specific instances to illustrate and support your statement that your candidate did something outstanding. The judges only know what you tell them, and a vague nomination is unlikely to stand out.
- **DETAILS MATTER!** Every good story must answer these questions, even if only in two paragraphs: Who, What, Where, When, Why and How? If you can answer those questions, the judges will have more information to work with.
- **TELL A STORY:** Imagine you're telling your mother why this person should win the award. Tell a story that makes the judges want to know who the nominee is.
- **ASK FOR HELP!** If you need confidential assistance deciding what to say, how to say it and how much information to include, please see Administrator Vicki Smith in 5109.